

## Workshop Topics

### 10:00am-10:45am Concurrent Sessions I

#### Funding Options for Business

Moderator: Ian Asvakovith, Managing Director, Piedmont Fund Services

Panel Includes:

James H. Hunt, Managing Partner, The MITA Group

Owen A. Jackson, VP, Business Development,

National Community Reinvestment Coalition (NCRC)

Pauline Leitch, Director of Business Finance Center, Community Business Partnership

Jeff W. Dick, Chairman, President and CEO, MainStreet Bank

#### Asian American Market

Moderator: Morrie Kayanan, President/Chief Creative Officer,

Kayanan Communications Incorporated

Panel Includes:

Mihae Kim, President/Art Director, Gimga Group

Jeff Chen, Assistant General Manager, The Epoch Times

### 11:00am-11:45am Concurrent Sessions II

#### The Value of eVA and How to Register with eVA

Kim Madison, eVA Marketing Specialist, Division of Purchases & Supply,  
Department of General Services

#### Financial Choices that Matter Most

Ken Furuya, Financial Planner, Prudential

### 1:45pm-2:30pm Concurrent Sessions III

#### Doing Business with Fairfax County

Michael W. Estelle, Supply Diversity Coordinator,

Fairfax County Dept of Purchasing and Supply Management

Kathy Stanley, CPPB, Contract Specialist II,

Fairfax County Department of Purchasing and Supply Management

#### Franchise Investment Opportunities in the Current Economy

Heather Rosen, President, FranNet of Virginia