

**Kim Madison** joined the e-Procurement Bureau (Department of General Services, Division of Purchases & Supply) in August 2009 as eVA's Marketing & Outreach Coordinator. She brings with her more than 10 years of marketing and communication experience in the private sector. As a member of the eVA project team, Kim coordinates and attends outreach events aimed at educating Buyers and Vendors on the benefits of eVA, the Commonwealth's electronic procurement system. She is also responsible for brand management and collateral creation related to eVA. Kim is a graduate of Virginia Commonwealth University and holds a B.S. in Mass Communications.