

Heather Rosen is the President of FranNet of Virginia, part of a leading franchise advisory and development services firm with over 50 offices worldwide. Prior to joining FranNet, Heather was the head of business development and marketing for the Washington, D.C. office of Latham & Watkins, an international law firm. Prior to becoming an in-house business development and marketing consultant, Heather worked as a lawyer, helping small and medium sized businesses acquire companies and real estate, finance transactions and resolve disputes. She also advised individuals, including several well-known recording artists. Heather holds a JD from Temple University Beasley School of Law in Philadelphia, PA and an undergraduate degree in political science and business administration from Washington University in St. Louis, MO.

About FranNet of Virginia:

FranNet of Virginia provides no-cost guidance, information and support to individuals who are interested in purchasing a franchised business. FranNet consultants specialize in helping their clients find the right franchise through their exclusive matchmaking process. Meetings with clients face-to-face are preferred but FranNet consultants also advise clients via the phone and Internet. FranNet also hosts informational seminars and educational programs that are open to the public each month throughout the country and online. For more information, go to <http://www.frannet.com/about-frannet.php>.